



International Scientific Conference **Hand in Hand (HiH): Active Leisure, Healthy Lifestyle, and Sports Tourism**

Terme Čatež - Hotel Terme Conference Center

Programme

Monday, May 27th, 2024	
9:00 – 10:00	Registration
10:00 – 10:45	Welcome to the Conference assoc. prof. Dr Marjetka Rangus Conference Room: Termopolis
	HAND IN HAND – PROJECT PRESENTATION Katja Čanžar, Project Leader
	KEYNOTE 1 Samo Rauter, Ph.D., University of Ljubljana, Slovenia
	KEYNOTE 2 José-Carlos García-Rosell, Ph.D., University of Oulu, Finland
10:45 – 11:00	Break
11:00 – 12:30	Panel 1 – SPORTS TOURISM Chair: assist. prof. Dr Gregor Jagodič Conference Room: Riviera
	Jasenka Kranjčević, Izidora Marković Vukadin, Diana Baus TRADITIONAL SPORT GAMES IN CROATIA: INNOVATIVE APPROACHES TO CREATIVE HERITAGE TOURISM INTERPRETATION
	Izidora Marković Vukadin, Snježana Boranić Živoder, Nora Mustać UNLOCKING ACTIVE TOURISM ENGAGEMENT: LEVERAGING BEHAVIOURAL SCIENCE IN INTERPRETATION STRATEGIES
	Vanja Krajinović SPORTS TOURISM IN THE MEDITERRANEAN – HOW WILL CLIMATE CHANGE IMPACT ITS DEVELOPMENT?
	Tomi Špindler, Mitja Gorenak, Miha Lesjak CHANGING LIFESTYLES THROUGH GENERATIONS: THE CASE OF MOUNTAIN TOURISTS
	Nejc Pozvek, Marjetka Rangus TOURISM DEGROWTH PRACTICES: SHIFTING TOWARDS QUALITY AND WELL-BEING IN LOCAL COMMUNITIES

11:00 – 12:30	Panel 2 – HEALTHY LIFESTYLE Chair: assist. prof. Dr Andreja Trdina Conference Room: Vrelec
	<p>Tjaša Alegro, Milica Rančić Demir, Aida Babajić MINDFULNESS-BASED PRODUCTS AS A PART OF THE WELLNESS OFFER IN THE SLOVENIAN NATURAL SPAS</p> <p>Jerneja Lešnik, Mihaela Škrlić Brglez EXPLORING LIFESTYLE PATTERNS AND BEHAVIORAL SHIFTS AMONG STUDENTS: THE CASE OF VSGT MARIBOR 6-WEEK STUDY</p> <p>Tatjana Klakočar, Lazar Pavić SPORT, RECREATION, AND WELLNESS OFFER OF TOURIST FARMS AS A BASIS FOR THE CONCEPT OF AGROWELLNESS</p> <p>Nika Javornik, Violeta Motoh, Tia Dolinšek, Nicole Vrunč THE PERCEPTION OF SLOVENIAN YOUTH ON SLOVENIA AS AN ACTIVE AND HEALTHY TOURIST DESTINATION</p> <p>Katja Kokot EVALUATING THE IMPACT OF WELLNESS TOURISM ON HEALTHY HABIT FORMATION – FRAMEWORK DEVELOPMENT</p> <p>Samuel Uwem Umoh, Sarah Mohlago Ramahlo, Adetola Elizabeth Oyewo POLITICAL COMMITMENT, POLICIES, AND INTERVENTIONS IN SOUTH AFRICA'S PHYSICAL (IN)ACTIVITY</p>
12:30 – 14:00	Lunch break
14:00 – 15.30	Panel 3 – ACTIVE LEISURE Chair: assoc. prof. Dr Saša Zupan Korže Conference Room: Riviera
	<p>Saša Zupan Korže, Vesna Loborec BLOCKCHAIN IN ACTIVE LEISURE TOURISM: A BIG QUESTION MARK?</p> <p>Mateja Kregar Gliha, Jasna Potočnik Topler LITERARY ROUTES AS OPPORTUNITIES FOR ACTIVE AND HEALTHY HOLIDAYS</p> <p>Nevena Čurčić, Aleksandra Terzić THE COMPETITIVENESS OF VOJVODINA AS AN ADVENTURE TOURISM DESTINATION</p> <p>Maja Turnšek, Katja Kokot CULTURAL AND THEMATIC ROUTES AND EUROPEAN UNION PROJECT FUNDING IN SLOVENIA</p> <p>Dmitry Maslov, Albert Korolenko PARKRUN AS A CATALYST FOR HEALTH AND ACTIVE LIFESTYLES IN LOCAL COMMUNITIES</p> <p>Maksim Godovykh TRANSFORMATIVE ACTIVITIES IN LEISURE AND TOURISM</p> <p>Marcela Iturbe Vargas, Alejandra de María Hernández González, Katja Pandel UNIÓN JUÁREZ, CHIAPAS; AN EMERGING DESTINATION FOR THE PROMOTION OF A HEALTHY LIFE ENCOURAGED IN MEXICO FROM THE LOCAL COMMUNITY</p>

14:00 – 15.30	Panel 4 – SUSTAINABLE TOURISM TRENDS Chair: assoc. prof. Dr Marko Koščak Conference Room: Vrelec
	Miha Bratec, Peter Kopic, Miha Lesjak HOW SUSTAINABILITY-ORIENTED ARE THE SMES FOCUSING ON CYCLISTS? EVIDENCE FROM CENTRAL EUROPE.
	Jerneja Lešnik, Borut Ambrožič, Matjaž Mulej EXPLORING THE URBAN JUNGLE: SUSTAINABLE TOURISM IN URBAN FORESTS THE CASE OF EXCEPTIONAL TREES OF MUNICIPALITY MARIBOR
	Borut Ambrožič, Jerneja Lešnik, Matjaž Mulej AUDIO BOOK: EXCEPTIONAL TREES OF MUNICIPALITY MARIBOR THE CASE OF SUSTAINABLE INCLUSIVE TOURISM
	Mojca Polak, Marjetka Rangus USING ACTOR-NETWORK THEORY (ANT) AND STAKEHOLD THEORY IN GASTRONOMY TOURISM RESEARCH
	Shyju P J, Nishant Kumar SOCIAL MEDIA INFLUENCER'S ROLE IN DESTINATION IMAGE BUILDING; STUDY OF THE USER GENERATED CONTENT OF SELECTED SMIS ON VARANASI
15:30 – 15:45	Break
15:45 – 16:00	Conclusion of the conference Conference Room: Termopolis
Evening	Informal Social Evening in Reset Brewery in Brežice

Tuesday, May 28th, 2024	
9:30 – 10:00	Registration
10:00 – 11:30	Round Table: From Idea to Implementation: Strategic Approaches to the Development of Sports Offers and Infrastructure Using EU Funds <i>(will be held in Slovene)</i> Moderator: assist. prof. Dr Tomi Špindler Conference Room: Termopolis
	Dubravka Kalin , Ministry of Economy, Tourism, and Sports, Directorate for Tourism Peter Misja , Municipality of Podčetrtek Katja Čanžar , Institute for Entrepreneurship, Tourism, and Youth Brežice Dr. Miha Lesjak , University of Primorska, Faculty of Tourism Studies – Turistica Rok Gorjup , Terme Čatež d.d. Zdravko Kozinc , Iskriva Institute Vid Štuhec , ProVital
11:30 – 11:45	Break
11:45 – 12:30	Example of sports tourism offer: Tour of the sports infrastructure of Terme Čatež Meeting point: Hotel Terme Entrance
12:30 – 13:30	Lunch break
14:00 – 16:00	Brežice guided tour Meeting point: Parking in front of the Youth Center Brežice (MC Brežice)

*Please note, that changes to the programme are still possible.