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Area of interest

social geography, tourism geography, sustainable development, environmental protection, intangible cultural heritage

Research expertise

sustainable tourism, community-based research, protected areas, ecotourism, traditional sports and games, tourism impact assessment

Education

- PhD studies: University of Belgrade, Faculty of Geography, Belgrade 11000, Serbia. PhD Thesis: Sustainable Tourism in National Parks in Serbia; December 2015, (pp. 1-353).
- MSc studies: Faculty of Geography, Belgrade 11000, Serbia; MSc Thesis: Protection of nature as a factor of tourism development in protected natural assets in Banat, October 2009 (pp. 1-121).
- BSc studies: University of Belgrade, Faculty of Geography, Belgrade 11000, Serbia; graduated in 2004.

Employment

- Since 2023: Geographical Institute „Jovan Cvijić“, SASA, Belgrade, Serbia – **Senior Research Associate**
- 2018–2022: South Ural State University, Institute of Sports Tourism and Service, Chelyabinsk, Russia – **Senior Researcher**
- 2017-2023: Geographical Institute „Jovan Cvijić“, SASA, Belgrade, Serbia – **Research Associate**
- 2010-2017: Geographical Institute „Jovan Cvijić“, SASA, Belgrade, Serbia – **Research Assistant**
- 2008-2010: Geographical Institute „Jovan Cvijić“, SASA, Belgrade, Serbia – **Research Trainee**
- 2006-2008: Geographical Institute "Jovan Cvijić", SASA, Belgrade, Serbia – **Scholarship holder**, funded by the Ministry of Science and Technology of the Republic of Serbia.

Monographs

Bjeljac, Ž., **Brankov, J.** (2024). Old Folk Sports, Games and Competitions – Preservation, Transmission of Knowledge and Presentation (in Serbian with English summary). Belgrade: Special issues of the Geographical Institute "Jovan Cvijić", No.99. 1–169. http://www.gi.sanu.ac.rs/media/com_form2content/documents/c23/a784/f466/Knjiga%2099.pdf

Brankov, J. (2010). Ecological Tourism in Protected Natural Assets in Banat (in Serbian with English summary). Belgrade: Special issues of the Geographical Institute "Jovan Cvijić", No.81, 1-152. http://www.gi.sanu.ac.rs/site/media/com_form2content/documents/c23/a105/f466/gijc_pi_081_jovana_brankov_srp.pf

Papers published in international journals (WoS/Scopus)

Milanović Pešić, A., **Brankov, J.**, & Oliveira Moreira, C. (2025). Editorial: Sustainable Tourism and Use of Natural Resources—Contemporary Practices and Management Challenges. *Sustainability*, 17(6), 2383. <https://doi.org/10.3390/su17062383>

Bjeljac, Ž., **Brankov, J.**, & Jovanović, R. (2025). Tourismological valorization of intangible cultural heritage in Bosnia and Herzegovina according to the Hilary Du Cros methodology. *Forum Geografic*, 24(1). <http://doi.org/10.5775/fg.2025.1.3682>

Cvetković, M., **Brankov, J.**, Ćurčić, N., Pavlović, S., Dobričić, M. and Tretiakova, T.N. (2023). Protected Natural Areas and Ecotourism—Priority Strategies for Future Development in Selected Serbian Case Studies. *Sustainability*, 15(21), 15621. <https://doi.org/10.3390/su152115621>

Brankov, J. (2023). Tourism Development and Water Pollution in National Parks in Serbia: Interrelations and Perspectives. *Bulletin of Serbian Geographical Society*, 103(1), 327–354. <https://doi.org/10.2298/GSGD2301327B>

Brankov, J., Micić, J., Ćalić, J., Kovačević-Majkić, J., Milanović, R., & Telbisz, T. (2022). Stakeholders' Attitudes toward Protected Areas: The Case of Tara National Park (Serbia). *Land*, 11(4), 468. <https://doi.org/10.3390/land11040468>

Milanović Pešić, A., **Brankov, J.**, Denda, S., Bjeljac, Ž. & Micić, J. (2022). Geothermal energy in Serbia – Current state, utilization and perspectives. *Renewable and Sustainable Energy Reviews*, 162:112442. <https://doi.org/10.1016/j.rser.2022.112442>

Kovačević-Majkić, J., Ćalić, J., Micić, J., **Brankov, J.**, Milanović, R. & Telbisz, T. (2022). Public Knowledge on Karst and Protected Areas: A Case Study of Tara National Park, Serbia. *Hungarian Geographical Bulletin*, 71(2), 163-179. <https://doi.org/10.15201/hungeobull.71.2.5>

Brankov, J., Pešić Milanović, A., Milijašević Joksimović, D., Radovanović, M.M., Petrović, M.D. (2021). Water Quality Estimation and Population's Attitudes: A Multi-Disciplinary Perspective of Environmental Implications in Tara National Park (Serbia). *Sustainability*, 13(1), 241. <https://doi.org/10.3390/su13010241>

Bjeljac, Ž., **Brankov, J.**, & Ćurčić, N. (2021). Traditional Sports and Games as an Element of Intangible Cultural Heritage. *Issues in Ethnology and Anthropology*, 16(4), 1257–1283. <https://doi.org/10.21301/eap.v16i4.12>

Ćurčić, N., Mirković Svitlica, A., **Brankov, J.**, Bjeljac, Ž., Pavlović, S. & Jandžiković, B. (2021). The Role of Rural Tourism in Strengthening the Sustainability of Rural Areas: The Case of Zlakusa Village. *Sustainability*, 3(12), 6747. <https://doi.org/10.3390/su13126747>

Telbisz, T., Čalić, J., Kovačević-Majkić, J., Milanović, R., **Brankov, J.** & Micić, J. (2021). Karst Geoheritage of Tara National Park (Serbia) and Its Geotouristic Potential. *Geoheritage* 13, 88. <https://doi.org/10.1007/s12371-021-00612-5>

Bjeljac, Ž., Terzić, A., **Brankov, J.** & Vujović, S. (2021). Image of Hajduks and Uskoks and its role in formation of traditional sports and games as intangible heritage of Ex-Yugoslav area. *Forum Geografic*, 20(2), 224–237. <http://dx.doi.org/10.5775/fg.2021.017.d>

Tretiakova, T. N. Syromiatnikova, Yu. A., **Brankov, J.** & Radovanović, M. M. (2021). Nature Tourism in National Parks: The Visitors' Perspective (A Case Study of the Zyuratkul NP, Russia). *Regional Research of Russia*, 11(4), 667–679, <https://doi.org/10.1134/S2079970521040225>

Milanović Pešić, A., **Brankov, J.**, Milijašević Joksimović, D. (2020). Water quality assessment and populations' perceptions in the National park Djerdap (Serbia): key factors affecting the environment. *Environment, Development and Sustainability*, 22, 2365–2383, <https://doi.org/10.1007/s10668-018-0295-8>

Telbisz, T., **Brankov, J.**, Čalić, J. (2020). Topographic and lithologic controls behind mountain depopulation in Zlatibor District (Western Serbia), *Journal of Mountain Science*, 17(2), 271–288. <https://doi.org/10.1007/s11629-019-5861-5>

Brankov, J., Penjišević, I., Ćurčić, N.B., Živanović, B. (2019). Tourism as a Factor of Regional Development: Community Perceptions and Potential Bank Support in the Kopaonik National Park (Serbia). *Sustainability*, 11(22), 6507; <https://doi.org/10.3390/su11226507>

Brankov, J., Jojić Glavonjić, T., Milanović Pešić, A., Petrović, M., Tretiakova, T.N. (2019). Residents' Perceptions of Tourism Impact on Community in National Parks in Serbia, *European Countryside*, 11(1), 124–142. doi: 10.2478/euco-2019-0008

Denda, S. Lj., Micić, J. M., Milanović Pešić, A. Z., **Brankov, J. J.**, Bjeljac, Ž. N. (2019). Utilization of geothermal springs as a renewable energy source – Vranjska Banja case study. *Thermal Science*, 23(6B), 4083–4093; doi: 10.2298/TSCI190816391D

Jojić Glavonjić, T., Doljak, D., **Brankov, J.** Filipović, M. (2019). Residents' perception toward protected areas – Landscape of exceptional features Vlasina (Serbia). *Carpathian Journal of Earth and Environmental Sciences*, 14(1), 5–17, DOI: 10.26471/cjees/2019/014/053

Tretiakova, T. N., **Brankov, J.**, Petrović, M. D., Syromiatnikova, Y. A., Radovanović, M. M., Yakovlev Mikhailovich, A. (2019). Tourism and Natural Environment in the NP Taganay (Russia) - Habits And Perceptions of the Visitors. *Geojournal of Tourism and Geosites*, 25(2), 595–608. doi: 10.30892/gtg.25225-383

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Milanović A., Milijašević D., **Brankov, J.** (2011). Assessment of polluting effects and surface water quality using water pollution index: a case study of Hydro-system Danube–Tisa–Danube, Serbia. *Carpathian Journal of Earth and Environmental Sciences*, 6(2), 269–277. <http://www.ubm.ro/sites/CJEES/viewTopic.php?topicId=180>

Milijašević D., Milanović, A., **Brankov, J.**, Radovanović M. (2011). Water quality assesment of Borska reka River using WPI (water pollution index) method. *Archives of Biological Sciences*, 63(3), 819–824. <http://archonline.bio.bg.ac.rs/VOL63/SVESKA3/37%20-%20Milijasevic.pdf>

Chapters in international monographs

Brankov, J., Milanović Pešić, A., Bjeljic, Ž. (2025). Can They Endure? The Role of Tourism and Community Engagement in Preserving Traditional Sports and Games. In: L. Soares, Saraiva, M., de Miguel Gonzáles (Eds.), *Compromised Geography Spreading a New World*. Key Challenges in Geography. EUROGEO Book Series. Springer. pp. 407–429. ISBN 978-3-032-05200-1 https://doi.org/10.1007/978-3-032-05201-8_20

Milanović Pešić, A., **Brankov, J.**, Bjeljic, Ž. (2025). Environment State and Cultural Heritage Zones of Serbia – Towards a Symbiotic Relationship and Sustainable Management. In: L. Soares, Saraiva, M., de Miguel Gonzáles (Eds.), *Compromised Geography Spreading a New World*. Key Challenges in Geography. EUROGEO Book Series. Springer. 381–405. ISBN 978-3-032-05200-1 https://doi.org/10.1007/978-3-032-05201-8_19

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Ćurčić, N., Bjeljic, Ž., **Brankov, J.** (2022). Rural Olympiads as Promoters of Old Folk Sports and Games. In: Borlinič Gačnik, M., Rančić Demir, M (Eds.): *Contemporary Issues in Tourism*, Maribor: University of Maribor, Faculty of Tourism, 23–50. ISBN 978-961-286-642-6 (pdf), DOI <https://doi.org/10.18690/um.ft.6.2022>

Brankov, J. (2020). Water Resource Management in National Parks in Serbia — Towards an Integrated Protection and Sustainable Tourism Use. In: Milanović Pešić, A., Jakovljević, D. (Eds.). *Water Resources Management: Methods, Applications and Challenges*. New York: Nova Science Publishers, pp. 195–230. ISBN: 978-1-53618-297-2. <https://novapublishers.com/shop/water-resources-management-methods-applications-and-challenges/>

Brankov, J., Milanović Pešić, A. (2020). Tourism and Natural Environment at Ramsar Sites in Serbia – Towards a Symbiotic Relationship and Sustainable Management. In: Daniels, J. A. (Ed.). *Advances in Environmental Research*. Vol. 74. New York: Nova Science Publishers, ISBN: 978-1-53618-442-6. pp. 1–53. <https://novapublishers.com/shop/advances-in-environmental-research-volume-74/>

Беляц Ж., Терзич А., **Бранков Й.** (2013). Развитие туризма в современной Сербии. *СЕРБСКИЕ НАУЧНЫЕ ИССЛЕДОВАНИЯ 2012, СБОРНИК научных статей*, pp. 230–239.

Chapters in monographs of leading national significance

Ćurčić, N., Bjeljic, Ž., **Brankov, J.** (2022). Rural Olympiads as Promoters of Old Folk Sports and Games. In: Borlinič Gačnik, M., Rančić Demir, M (Eds.): *Contemporary Issues in Tourism*, Maribor: University of Maribor, Faculty of Tourism, 23–50. ISBN 978-961-286-642-6 (pdf), DOI <https://doi.org/10.18690/um.ft.6.2022>

Bjeljac, Ž., Terzić, A., **Brankov, J.**, Petrović, M.D., Jovanović, A. (2017). Tourism of Serbia. (In Serbian). In: Radovanović, M.(Ed.). *Geography of Serbia* (Special issues No.91). Belgrade: Geographical Institute "Jovan Cvijić" SASA, 752–810, ISBN 978-86-80029-70-2

Papers published in other scientific journals

Bjeljac, Ž., **Brankov, J.** Milanović Pešić, A. (2023). Projekat Stari narodni sportovi, igre i nadmetanja – očuvanje, prenošenje znanja i prezentacija. *Folkloristika*, 8(1-2), 263–269. https://folkloristika.org/pdf/2023/3.3.%20Bjeljac%20et%20al.%20Folkloristika%208_1-2_2023.pdf

Telbisz, T., **Brankov, J.**, Čalić, J., Mari, L. (2019). A Tara Nemzeti Park (Szerbia) Felszínalaktani Be-Mutatása És A Karsztvidék Néhány Társadalmi Jel-Lemzője (Geomorphological Features of Tara National Park (Serbia) and Some Social Characteristics of This Karst Area), *KARSZTFEJLŐDÉS*, XXIV, Szombathely, 93-111. DOI: 10.17701/19.93-111.

Bjeljac, Ž., Ćurčić, N., **Brankov, J.** Milanović Pešić, A. (2019). Traditional sport games in Vojvodina in the function of diversification of tourism product, *Turističko poslovanje*, 24, <http://aseestant.ceon.rs/index.php/turpos/article/view/23989/8825>

Petrović, M.D., Terzić, A., Jovičić Vuković, A., Vujko, A., **Brankov, J.** (2016). The Standardization of the Services in Farm-stay Tourism – The EuroGites Method as a Possible Solution, *Forum Geografic*, 15 (2), 171-179. <http://forumgeografic.ro/wp-content/uploads/2016/2/Petrovic.pdf>

Brankov, J., Jovičić, D., Milijašević, D. (2015). Sustainable tourism in National Park "Đerdap", Serbia - attitudes of local population. *Journal of the Geographical Institute „Jovan Cvijić” SASA*, 65 (2), 183-199. http://www.gi.sanu.ac.rs/en/publications/journals/pdf/065_2/gijc_zr_65_2_006_brankov.pdf

Bjeljac, Ž., Terzić, A., **Brankov, J.** (2013). Trumpet festival in Guča: socio-demographic profile and the motives for visiting. *Matica Srpska Journal of Social Sciences*, 144 (3), 563-579. <http://www.maticasrpska.org.rs/wordpress/assets/ZMSDN-144-3.pdf>

Bjeljac Ž., Ćurčić N., **Brankov, J.** (2012). Tourism evaluation of IBA areas in the Serbian part of Banat. *Forum geografic*, 11 (2), 161-167. <http://forumgeografic.ro/2013/1465/>

Bjeljac Z., **Brankov, J.**, Lukić, V. (2011). The 'Museum Night' Event – the Demographic Profile of the Visitors in Serbia. *Forum geografic*, 10 (2), 229-234. <http://forumgeografic.ro/2011/1226/>

Milijašević D., **Brankov, J.**, Milanović A. (2010). The problems of water quality state in hidrosystem Danube-Tisza-Danube. *Problems of Geography*, 3-4, 109-118.

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Bjeljac, Ž., **Brankov, J.**, Popović, B. I. (2009). Tourist valorization of haymaking competitions in Serbia and surroundings. *Bulletin of the Serbian Geographical Society*, 89 (2) 149-163. <http://www.doiserbia.nb.rs/issue.aspx?issueid=1151>

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Brankov, J., Bjeljac, Ž., Popović, B. I. (2009). Haymaking on Rajac mountain – tourist event, analysis according to gender and age structure. *Journal of the Geographical Institute „Jovan Cvijić” SASA*, 59 (1), 54-70. <http://www.gi.sanu.ac.rs/rs/izdanja/zbornik/zbornik.html>

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Papers in the international conference proceedings

Brankov, J., Milanović Pešić, A., Bjeljac, Ž. (2024, May 30-June 01). *Traditional Sports and Games and Community Involvement - Preservation, Transmission of Knowledge, and Tourist Promotion*. EUROGEO 2024 Conference “Compromised Geography: Spreading A New World”. Porto, Portugal, 48–49. <https://www.eurogeography.eu/wp-content/uploads/2024/05/Program-Porto-2024.pdf>

Milanović Pešić, A., **Brankov, J.**, Bjeljac, Ž. (2024, May 30-June 01). *The interaction between environmental quality and cultural heritage in Serbia - exploring residents’ attitudes*. EUROGEO 2024 Conference “Compromised Geography: Spreading A New World”. Porto, Portugal.

Bjeljac, Ž., **Brankov, J.** (2024, October 23–25). *Old Folk Sports, Games, and Competitions in the Area of the Former Yugoslavia as an Element of Intangible Cultural Heritage—A Comparative Analysis*. The 5th Congress of Slavic Geographers and Ethnographers. Belgrade, Serbia. <https://doi.org/10.46793%2FCSGE5.53ZB>

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Other publications

Lexicons, encyclopedias and scientific publications

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Group of authors (2015). *Leksikon Nacionalnog parka Đerdap. [Lexicon of the Đerdap National Park]*(pp.1–360). Belgrade: JP Službeni glasnik, JP Đerdap National Park, Geographical Institute "Jovan Cvijić" SASA, ISBN 978-86-519-1799-1 (SG); 978-86-86047-11-3 (NPĐ); 978-86-80029-63-4 (GIJC) (author of the geographical lexicographic articles) (In Serbian).

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Milošević, M., **Brankov, J.** (2010). *Geografija Srbije (Geography of Serbia)*, (book of geography for primary school). Belgrade: BIGZ, 1-135. <https://www.bigzskolstvo.rs/proizvod/geografija-srbije-8-udzbenik/>

Publication/Guest Editor

2023–2024/ Guest Editor in *Sustainability*, Special Issue: *Sustainable Tourism and Use of Natural Resources—Contemporary Practices and Management Challenges*. https://www.mdpi.com/journal/sustainability/special_issues/6AH1154K8Y

2019/ Editor of the monograph: Lukić, D., Petrović, M.D. (2019). *The Role of Geoheritage Sites in Tourism of Serbian Podunavlje Region* (in Serbian with English summary). Belgrade: Special issues of the Geographical Institute "Jovan Cvijić", No. 96, pp. 1- 176. ISBN 978-86-80029-79-5 [http://www.gi.sanu.ac.rs/media/com_form2content/documents/c23/a543/f466/B5_Posebna_izdanja_kn_97_FINAL%20\(1\).pdf](http://www.gi.sanu.ac.rs/media/com_form2content/documents/c23/a543/f466/B5_Posebna_izdanja_kn_97_FINAL%20(1).pdf)

2018/ Editor of the Book: "The Balkan Peninsula of Jovan Cvijić: Historical Background and Contemporary Trends in Human Geography", Proceedings of the International Conference held in Tršić Loznica, October 29–30, 2018, Geographical Institute "Jovan Cvijić" Sasa, Belgrade and Cultural Centre "Vuk Karadžić", Loznica, http://www.gi.sanu.ac.rs/site/media/com_form2content/documents/c15/a496/f1019/Balkan%20Peninsula_29-30_10_2018_Proceedings.pdf

Projects

2023–2024: Old Folk Sports, Games and Competitions – Preservation, Transmission of Knowledge and Presentation (451-04-1564/2023-02 – Ministry of Culture of the Republic of Serbia), **Principal Investigator**;

2018–2022: The changing role of karst national parks in human-environment relations: a regional comparison (K124497 – National Research, Development and Innovation Office Hungary (NKFIH));

2019: Research, Evaluation and Documentation of Traditional Sport Games in Serbia as the Elements of Intangible Cultural Heritage (451-04-3131/2019-02 – Ministry of Culture and Information of the Republic of Serbia);

2011–2019: Geography of Serbia (47007 – Ministry of Education and Science of the Republic of Serbia);

2006–2010: Modalities of geopotentials evaluation of undeveloped regions of Serbia (146011–Ministry of Science);

2011–2012. Lexicon of the Đerdap National Park (Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts, Službeni Glasnik, Đerdap NP, Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia);

2011–2012. Lexicon of the Tara National Park (Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts, Službeni Glasnik, Tara NP, Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia);

2011–2012. Lexicon of the Fruška Gora National Park (Geographical Institute "Jovan Cvijić" of the Serbian Academy of Sciences and Arts, Službeni Glasnik, Fruška Gora NP, Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia).

Membership of Professional Organizations

- European Association of Geographers;
- European Association for Traditional Sports and Games;
- Serbian Geographical Society;
- Tourismologists Association of Serbia;

Organization of the scientific conferences

- Member of the Organizational Committee: The 5th Congress Of Slavic Geographers And Ethnographers, October 23–25, 2024, Belgrade, Serbia, Organizer: Geographical Institute "Jovan Cvijic" SASA.
- Member of the International Scientific Committee: VIII International scientific-practical conference "Innovative Aspects of the Development Service and Tourism", May 18 2020, Stavropol, Russia, Organizers: Faculty of Social and Cultural Service and Tourism, Stavropol State Agrarian University.
- Member of the International Scientific Committee: VII International scientific-practical conference "Innovative Aspects of the Development Service and Tourism", April 10–12 2019, Stavropol, Russia, Organizers: Faculty of Social and Cultural Service and Tourism, Stavropol State Agrarian University.
- Member of the Organizational Committee: The Balkan peninsula of Jovan Cvijić: Historical Background and Contemporary Trends in Human Geography, 29-30. October 2018, Tršić, Loznica. Organizers: Geographical Institute "Jovan Cvijic" SASA & Cultural center "Vuk Karadzic", Loznica.
- Member of the Organizational Committee: Scientific Conference on the occasion of the 60th anniversary of the Geographical Institute "Jovan Cvijić": Geography and its future, 24-25 September 2007, Belgrade.

- Member of the Organizational Committee: The First Congress of Serbian Geographers, 19–22 October 2006, Sokobanja, Serbian Geographical Society, Belgrade.

Reviewer for the:

- Journal of Hospitality and Tourism Research;
- Land;
- Ecosystems and people;
- Human Ecology;
- Journal of Environmental Science and Management;
- European Journal of Geography;
- Ecoscience;
- Regional studies in marine science;
- Sage Open;
- Water;
- Sustainability;
- Heliyon;
- Environmental Monitoring and Assessment;
- Journal of the Geographical Institute "Jovan Cvijić" SASA;
- Bulletin of the Serbian Geographical Society;

Workshops Organization

Workshops on old folk sports and games in a cultural-educational camp for young people from the diaspora in Tršić (September 2024, 2025), organized by City of Loznica and Geographical Institute "Jovan Cvijić" SASA.

Courses

International workshop "*Karst and National Parks*", Jósvalfő, Hungary, 22-26th, January 2019 – National Research, Development and Innovation Office Hungary.

Other qualifications

- 2019, 2023–2024 Invited lecturer at the series of events dedicated to traditional sports and games and intangible cultural heritage, as part of the two projects funded by the Ministry of Culture of the Republic of Serbia.

- Assistant at the Department of Tourism (Subject – Introduction to Tourism) at the Faculty of Geography, University of Belgrade (2008-2010) in the framework of Cooperation agreements on Faculty of Geography and Geographical Institute "Jovan Cvijić" SASA.
- Lecturer at the program of the advanced professional training for geography teachers ("Natural disasters and geography education"), 2009/2010 school year.
- Invited lecturer at the event "Cvijić's Days" in Zrenjanin (2008) and Belgrade (2010).

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